

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 112559 / 1		<u>Alt Order #</u> 08235589
<u>Product</u> DSCC IE 10/11		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 4610
<u>Advertiser</u> ISS/DSCC IE-A		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> 30027		<u>Advertiser Ref</u> 42796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/11/16	10/17/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				5	\$600.00					
N 2	WHIO	10/11/16	10/17/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	2	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				2	\$1,525.00					
N 3	WHIO	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				4	\$550.00					
D 4	WHIO	10/15/16	10/15/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	0	\$0.00
D 5	WHIO	10/15/16	10/15/16	Sa 1135p-1235a	11:35 PM-12:35 X		:30			P-02		NM	0	\$0.00
N 6	WHIO	10/15/16	10/15/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$750.00					
N 7	WHIO	10/15/16	10/15/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$900.00					
N 8	WHIO	10/15/16	10/15/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$800.00					
D 9	WHIO	10/15/16	10/15/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	0	\$0.00
D 10	WHIO	10/15/16	10/15/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
N 11	WHIO	10/16/16	10/16/16	Face The Nation	10:30 AM-11:00 A		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$2,000.00					
N 13	WHIO	10/16/16	10/16/16	CBS Su Morning	9a-1030a		:30			P-02		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1				1	\$1,400.00					
N 14	WHIO	10/11/16	10/15/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
112559 / 1	08235589

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	DSCC IE 10/11	4610

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/DSCC IE-A	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				1	\$1,200.00					
N 15	WHIO	10/11/16	10/14/16	Daybreak Edition 5a	5a-530a		:30			P-02		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				2	\$700.00					
N 16	WHIO	10/11/16	10/15/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-TWTF--				2	\$925.00					
N 17	WHIO	10/15/16	10/15/16	Sa 1235a-135a	1235a-135a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$500.00					
Totals									0.00				22	\$19,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	22	\$19,050.00	(\$2,857.50)	\$16,192.50
Totals	22	\$19,050.00	(\$2,857.50)	\$16,192.50

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8235589 TRF# 112559
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/16 17.27
CHANGES ** WHIO-TV ***

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MACKENZIE MILLER

3050 K STREET NW - SUITE 100 SALES PRSN PH- NICK WELTE
WASHINGTON, DC 20007

ORDER # CONTRACT # 8235589 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE 10/11 EST#4610 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/16 OCT17/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/16 17.27

REP: **REVISION

TO DEANNA
FR JARED
REVISED RATES ON ENTIRE ORDER
ADDED LINE 17 AND 1X TO LINE 16
TOTAL SAME \$19050
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 4610
AGENCY PRODUCT CODE = 53

1	R		1000A-1100A	30		\$600.00	10/11	10/17	5		TU-F,M	5
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PROGRAM : DR. PHIL
ORD COM1 : REVISED RATE
CON COM1 : DR. PHIL

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP19/16 17.27
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
2	R		1200N-1230P	30		\$1,525.00	10/11	10/17	2		TU-F,M	2
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
CON COM1: NEWSCENTER 7												
3	RZ		900A-1000A	30		\$550.00	10/11	10/17	4		TU-F,M	4
PROGRAM : KELLY AND MICHAEL												
ORD COM1: REVISED RATE												
CON COM1: KELLY AND MICHAEL												
6	R		1200N-1230P	30		\$750.00	10/15	10/15	1		SAT	1
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
CON COM1: NEWSCENTER 7												
7	R		600P-700P	30		\$900.00	10/15	10/15	1		SAT	1
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
CON COM1: NEWSCENTER 7												
8	R		700P-730P	30		\$800.00	10/15	10/15	1		SAT	1
PROGRAM : WHEEL OF FORTUNE												
ORD COM1: REVISED RATE												
CON COM1: WHEEL OF FORTUNE												
11	R		1030A-1130A	30		\$2,000.00	10/16	10/16	1		SUN	1
PROGRAM : FACE THE NATION												
ORD COM1: REVISED RATE												
CON COM1: FACE THE NATION												
13	RZ		900A-1030A	30		\$1,400.00	10/16	10/16	1		SUN	1
PROGRAM : SUN MORN												
ORD COM1: REVISED RATE												
CON COM1: SUN MORN												

REP HEADLINE# 8235589 TRF# 112559
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14		RZ	600A-700A	30		\$1,200.00	10/11	10/17	1		TU-F,M	1
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
CON COM1: NEWSCENTER 7												

15		RZ	500A-530A	30		\$700.00	10/11	10/17	2		TU-F,M	2
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
CON COM1: NEWSCENTER 7												

16	*		1135P-1235A	30		\$925.00	10/11	10/17	2		TU-F,M	2
PROGRAM : COLBERT												
ORD COM1: REVISED RATE, 1X ADDED												
CON COM1: COLBERT												

17	A		1235A-135A	30		\$500.00	10/15	10/15	1		SAT	1
PROGRAM : CASTLE												
ORD COM1: ADD TO SKED												
CON COM1: CASTLE												

OCT/16 19050.00 CONTRACT TOTAL 19050.00
TOTAL SPOTS 22

MARKET TOTALS \$79,375 WHIO 24% WDTN 32% WKEF 22% WRGT 18% CABL 0% WBDT 4%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE